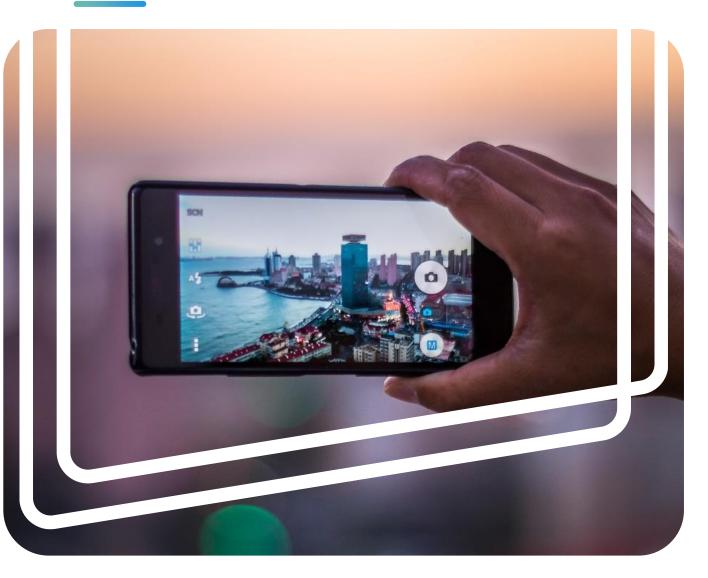


Helsinki 2024



Our Ambition at Saint-Gobain



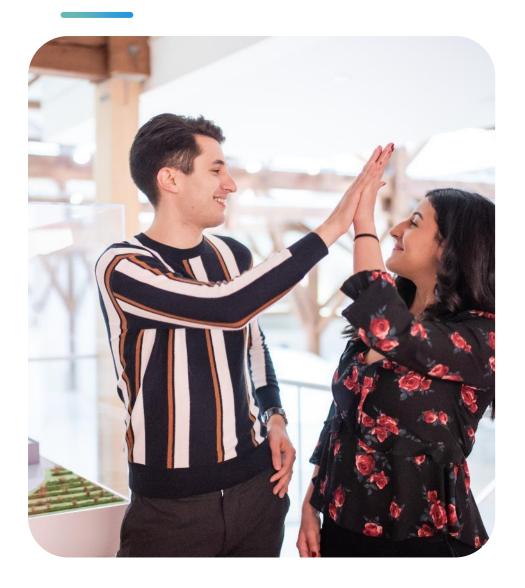


- At Saint-Gobain, we are guided by our engaging purpose: MAKING THE WORLD A BETTER HOME and we translate it into a strategic commitment and concrete actions → We Care about Building Better.
- This means being at our customers' and partners' side to:
 - Innovate and help design, construct and renovate better buildings that reduce impacts on our planet.
 - Enhance people's health and wellbeing and deliver reduced costs and increased value
 - Provide innovative solutions to improve their performance and support their journey towards more sustainability.
- Thanks to our 350-year-long history and the synergies between our different businesses, we want to demonstrate our thought leadership and be the preferred partner who cares about building better.



Architecture Student Contest





Former Multi Comfort Student Contest Multi Contest

International competition

For students of architecture, design, construction engineering

Based on Saint-Gobain vision of sustainable buildings

1st edition → 2004 in Serbia

1 contest every year

1 real architectural task selected by Saint-Gobain

2 steps competition: National & International Stages











Previous Contest Tasks





2023 Lisbon, PORTUGAL

Revitalization with public and cultural use of the plot



2022

Warsaw, POLAND

Design a combination of social activation and residential functions



2020 / 2021

Saint-Denis, FRANCE

Elementary school and residential complex







Contest Task site





Contest Task site







South Korea







Finland







France





1st edition: 2004 in Serbia (Isover). After 2005, it became an international event



Previous Contest Tasks





2019

Milan, ITALY

Renovation of 3 buildings + new residential & public areas



2018

Dubai, UNITED ARAB EMIRATES

Creation of a cultural village: residential and public spaces



2017 Madrid, SPAIN

Renovation of a residential district to attract new families























South Africa











1st edition: 2004 in Serbia (Isover). After 2005, it became an international event



A Look at the 18th Edition







The 18th Edition in Pictures



DAY 1



Projects Exhibition

Welcome Ceremony

ARCHITECTURE STUDENT CONTES 2023

DAY 2



Awards Ceremony

Architecture Student Contest – Helsinki 2024

DAY 3





Architecture Conference



Conference

Who Can Participate?

TYPES OF STUDIES

Students in architecture, design, construction engineering or other related disciplines

YEAR OF STUDIES

All students in their 1st to 6th year of study during the academic year of the contest

TEAM COMPOSITION

Students can participate as individual or in teams up to 3 members

TEAM LOCALISATION

Participants represent the university and the country in which they are studying at the time of the competition



International Stage: Only 1 team per country



5 Awards → 11,500€ prizes





1st PRIZE

5,000€

+ Award Certificate signed by the International Jury 2nd PRIZE

3,000€

+ Award Certificate signed by the International Jury 3rd PRIZE

1,500€

+ Award Certificate signed by the International Jury

Special PRIZE

1,000€

+ Award Certificate signed by the International Jury **Student PRIZE**

1,000€

+ Award Certificate signed by the International Jury



How Does It Work?



Teachers' Days event May 23rd - 24th, 2023

Professors contribute to the definition of the Contest Task





Online registration Sept. 2023 to March 29th, 2024 Architecture Student Contest official website





deadline

National Stage April 26th, 2024



National winning team will represent their country in the International Stage



Online Trainings Sept 2023 - Jan. 2024

to help students building the project





Download Contest Task information on ASC website to start working on the project

Projects submission deadline May 3rd, 2024

Upload the requested materials to validate your participation to the International Stage



International Stage

12th - 14th June 2024

3-day event* → city tour, feedback sessions, awards ceremony and winners' announcement!

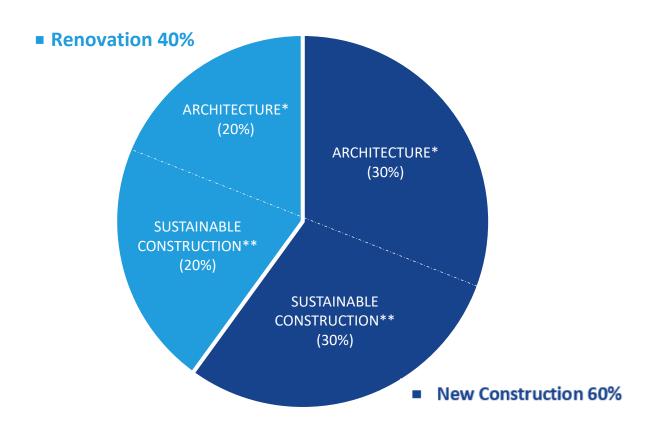
*All cost covered by Saint-Gobain





Judging Criteria New for 2024!





*ARCHITECTURE:

- Design excellence, functional concept, adapted to context, and building information
- Master plan, interconnection of the buildings to the exterior public green space.

**SUSTAINABLE CONSTRUCTION:

- Design clearly addresses sustainability criteria: carbon & energy, resources & circularity, health & wellbeing, as well as fire safety requirements.
- Quality and consistency of the proposed construction details with regards to building physics (thermal and acoustic bridges, airtightness, and moisture management).
- Correct usage and mentioning of Saint-Gobain products and solutions in the project.



The **international jury composition** is well-know architects, local partners' representatives and Saint-Gobain experts.



International Stage



Formalities for submission

- 1. Project title and description of the project
 Title: 60 characters + description: 500 characters (including spaces)
- 2. Presentation of the project (PDF)
- 3. Presentation of the project (PPT)
- 4. Project Video (MP4)
- 5. Roll-up (PDF)
- 6. Project images
 Buildings previews, Architectural plans, Insulations
- 5. Photos
 Individual photos of each member: students and professor separately

Green Wave Project description

To upload on ASC website until → May 3rd, 2024



Benefits for Participants







NETWORKING

REAL CHALLENGES





Communication

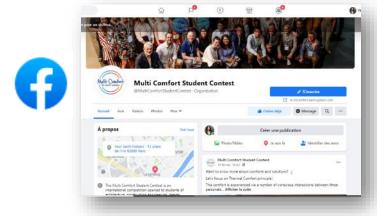


2019 - Milan

- 120 articles
- Across 8 countries
- + 5M persons reached



2020 / 2021 - Paris



- 23K followers
- Total coverage: 98K
- Total interactions: 39K

Digital live Awards Ceremony

- 150 connections
- 11K views & 70K interactions

2022 - Warsaw









Official website



Media kit sent to 40 countries



Partnership with





19th EDITION FINLAND



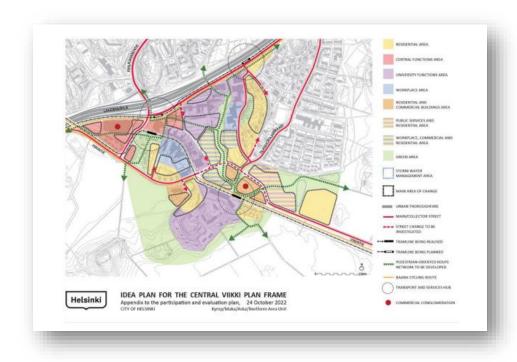




Contest Task Helsinki



Contest Task site



All resources for 2024 now available on our website!

Contest Task document



Recommendation book



Contest Task video click here



360° immersive video click here





International Stage – Jury Members



LISBON 2023



Gonçalo BYRNE
President of the Order of
Architects of Portugal



João TEIXEIRA
Architect, Director of Municipal
Buildings, Lisbon City Hall



Sara GODINHO
Architect, Director of Public
Spaces, Lisbon City Hall



Rui FRAGOSO
Head of Building Management and
Resource Efficiency at ADENE



José Luis CORTÉS DELGADO
President of the
International Union of Architects



Audrey NUGENT
Director of Global Advocacy,
World Green Business Council



Catherine CHEVILLOT
President Cité de l'architecture et du patrimoine, Paris



Pascal EVEILLARD

Director of Sustainable Business

Development Director, Saint-Gobain



Gabriel GOLUMBEANU
Special Markets & Sustainability Public
Advocacy Manager, Saint-Gobain Romania



Planning Edition 2024







ASC 2024 Helsinki - International Stage Agenda TBC





DAY 1

June 10th, 2024

DAY 2

June 11th, 2024

DAY 3

June 12th, 2024

WHEN	WHAT	WHERE
During the day	Participants arrival Projects exhibition	TBC
Evening	Welcome Ceremony & Dinner	
Morning	Projects Presentations (1 room)	TBC
Afternoon	City Tour + Visit of the Contest Task site	Helsinki
Evening	Awards Ceremony & Gala Dinner	Confidential venue
Morning	Jury's feedback	TBC
	Press Conference for journalists & winners	TBC
Noon	Lunch & Closing Ceremony	Confidential venue
Early afternoon	Architecture conference	TBC
Afternoon	Participants departure	

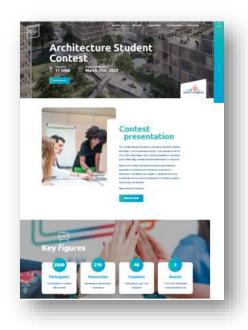


Get to Know More



OFFICIAL WEBSITE

www.architecture-student-contest.saint-gobain.com



SOCIAL MEDIA













TESTIMONIALS



Joanna & Anna
Poland
Winners 2019



Kweku Ghana Participant 2019



Heba Jordan Winner 2014

All resources for 2024 now available!



Contest Partners

















Organization Team



Timo Marquez Claudia Ginoux Anne-Gabrielle David

Viktor Lax Mikael Nyholm

Anne Kaiser Marianne Heinonkoski















Saint-Gobain – Marketing Team

Saint-Gobain - Finnish Team



Organization Team



Johanna Mutanen



Architect, Helsinki City
Planning Department
- City of Helsinki

Antti Varkemaa



Head of Unit, Northern Unit, Detailed Planning – City of Helsinki

Henrik Ahola



Architect, Viikki CampusUniversity of Helsinki

Finnish Partners – City and University



Join us for the Next Edition!



Want to be a part of the Architecture Student Contest community and represent your country?

Join as for the 2024 edition of the competition!

- ⇒ Registrations will open on <u>our website</u> from September 2023.
- ⇒ For more information, find the dedicated contact for your country in the Contact page of our website.











ARCHITECTURE STUDENT CONTEST

